



ISACA SOUTH AFRICA ANNUAL CONFERENCE 2021

Call for Sponsors
Sponsorship Agreement

Virtual Conference

Adapting in Changing Times

7 – 8 June 2021

SPONSORSHIP OPPORTUNITIES

The ISACA South Africa Chapter brings you our second Annual virtual conference:

ISACA SA Annual Virtual Conference 2021:

Date: 7- 8 June 2021

Theme: Adapting in Changing Times

Venue: Online

BACKGROUND

In 2020, the ISACA SA Chapter's first online virtual conference attracted over 340 attendees comprising a number of senior IT governance, risk, assurance, security and cybersecurity professionals from a variety of leading organisations in key industry sectors, including financial services, government departments, and professional services.

During the 2021 Annual virtual conference we will bring together experts, practitioners, and academics in the areas of technology governance, information governance, security, cybersecurity, privacy, audit & assurance, and risk management. From across South Africa and abroad, our speakers and delegates represent a host of industries including banking, insurance, oil & gas, health, government, and higher education. Come grow your network, expand your knowledge, and stay ahead of emerging technologies and opportunities.

WHAT'S IN IT FOR YOU?

The 2021 ISACA SA annual conference event is a cost-effective marketing opportunity that will position your brand as leader amongst the IT governance, risk, assurance, security and cybersecurity community; open doors by bringing you face to face with key decision makers and influencers in the industry; and provide you with prospects that could lead to real returns.

Sponsors/exhibitors participating in this event will have an opportunity to gain maximum brand and services exposure through:

- Networking with key decision makers and influencers;
- Enhanced brand recognition through mass exposure to at least 400 participants at two conference opportunities;
- Opportunity to improve brand, products and services awareness;
- Leveraging and strengthening existing key customer relationships and potentially building new relationships.

TARGET AUDIENCE

- | | |
|-------------------------------------|---------------------------------|
| • CIOs | • Information Security Managers |
| • Directors of Information Security | • IT Auditors |
| • Directors of Risk and Audit | • IT Governance Officers |
| • Heads of Business Crime | • Privacy Officers |
| • Heads of Cyber Security | • Risk Managers |
| • Heads of Audit | • Security Advisors |
| • Heads of Risk | • Security Architects |

PAST EVENT SPONSORS

We would like to thank our 2020 virtual event sponsors for their continued support, to the progress of the ISACA SA Chapter.

Diamond Sponsor



Platinum Sponsor



Gold Sponsor



Silver Sponsor



Mobile App Sponsor



Display Sponsor



CONFERENCE PROGRAMME

Over the past few years, we have had a good mix of well-versed international and local speakers. Our 2021 programme will feature the following tracks, but is not limited to:

ISACA SA Annual Virtual conference (7-8 June 2021):

Prospering in Changing Times

Day 1:

- IT Audit & Assurance
- Security & Cybersecurity

Day 2:

- Technology Risk Management
- Digital Governance & Ethics

CONCLUSION

The ISACA SA sponsorship comes with various benefits to sponsors and exhibitors. We encourage you to indicate your sponsorship interest now to allow you as much marketing time as possible. We would also be happy to meet with you to discuss the various options.

If your organisation is interested in obtaining further information regarding the sponsorship of the ISACA South Africa Chapter 2021 Conferences, please contact the ISACA South Africa Chapter Office at info@isaca.org.za.

We look forward to your participation at the 2021 Annual Conference!

SPONSOR PACKAGES

DIAMOND SPONSOR PACKAGE

ISACA SA Annual Virtual Conference: R21, 000 incl. VAT

ISACA SA Annual Virtual Conference Benefits

Diamond online sponsorship is a premium sponsorship package on offer. This package is **limited to one sponsor** and provides you, the sponsor, with a number of opportunities to display and market your brand. It also presents your company as a leader in the IT governance, IT assurance and IT security arena and enables your key staff to interact and engage with conference delegates.

- Identification of your company in the conference e-magazine and our website and mobile app as Diamond Sponsor with your company logo
- Two complimentary conference tickets
- Acknowledgement in the President's opening address at the conference
- Full double-page advertisement in the conference magazine
- Option to include a marketing brochure in the conference e-packs handed out to all delegates
- Option to sponsor prizes for a lucky draw at the conference

Please note that the sponsorship package will be allocated to the first signed and paid application received at admin@isaca.org.za.

PLATINUM SPONSOR PACKAGE

ISACA SA Annual Virtual Conference: R17,000 incl. VAT

ISACA SA Annual Virtual Conference Benefits

Platinum online sponsorship is a premium sponsorship package on offer. This package is **limited to one sponsor** and provides you, the sponsor, with a number of opportunities to display and market your brand. It also presents your company as a leader in the IT governance, IT assurance and IT security arena and enables your key staff to interact and engage with conference delegates.

- Identification of your company in the conference magazine and our website and mobile app as Platinum Sponsor with your company logo
- Two complimentary conference tickets
- Acknowledgement in the President's opening address at the conference
- Full page advertisement in the conference magazine
- Option to include a marketing brochure in the conference e-packs handed out to all delegates
- Option to sponsor prizes for a lucky draw at the conference

Please note that the sponsorship package will be allocated to the first signed and paid application received at admin@isaca.org.za.

SPONSOR PACKAGES

GOLD SPONSOR PACKAGE

ISACA SA Annual Virtual Conference: R13,000 incl. VAT

Online Conference Benefits

Gold online sponsorship is a high-profile sponsorship package on offer and is **limited to two sponsors** and provides you, the sponsor, with a number of opportunities to display and market your brand. It also presents your company as a front runner in the IT governance, IT assurance and IT security arena and enables your key staff to interact and engage with conference delegates.

- Identification of your company in the conference magazine and our website and mobile app as a Gold Sponsor with your company logo
- One complimentary conference ticket
- Half page advertisement in the conference magazine
- Acknowledgement in the President's opening address at the conference
- Option to include a marketing brochure in the conference e-packs handed out to all delegates
- Option to sponsor prizes for a lucky draw at the conference

Please note that the sponsorship package will be allocated to the first signed and paid application received at admin@isaca.org.za.

SILVER SPONSOR PACKAGE

ISACA SA Annual Virtual Conference: R6,000 incl. VAT

Online Conference Benefits

Silver online sponsorship is a mid-tier sponsorship package that is available and provides the sponsor with valuable opportunities to market their brand.

- Identification of your company in the conference magazine and our website and mobile app as a Silver Sponsor with your company logo
- ¼ page of advertisement in the conference magazine
- Acknowledgement in the President's opening address at the conference
- Option to sponsor prizes for a lucky draw at the conference

Please note that the sponsorship package will be allocated to the first signed and paid application received at admin@isaca.org.za.

SPONSOR PACKAGES

DISPLAY SPONSOR PACKAGE

ISACA SA Annual Virtual Conference: R4,000 incl. VAT

Online Conference Benefits

The **display online sponsorship** provides the prospective sponsor with a cost-effective opportunity to market their brand and products to the ISACA SA community.

- Acknowledgement in the President's opening address at the Conference
- Option to sponsor prizes for a lucky draw at the conference
- Acknowledgement in the conference e-magazine and mobile app

Please note that the sponsorship package will be allocated to the first signed and paid application received at admin@isaca.org.za.

APPENDIX 1

SPONSORSHIP AGREEMENT

SPONSORSHIP AGREEMENT – submissions due by no later than 30 June 2021.

Please type or print in block letters. Return copy to ISACA SA, keeping one copy for your file.

Sponsorship Package:	
Exhibitor Company Name:	
Invoice Address:	
Company Vat Number:	
Purchase Order No:	
Contact Person:	
Phone – Office:	
Phone – Mobile:	
Email:	
Twitter handle:	
<p>We would like our company logo and/or company name and web address displayed on the ISACA SA 2021 Conference webpage and related event communications/publications.</p> <p><i>I understand that my sponsorship package excludes access to delegate information and contact details.</i></p>	<p><input type="checkbox"/> Yes, we consent to these details to be displayed on all event related publications: our logo and web address are attached</p> <p><input type="checkbox"/> No, we do not consent to these details being displayed on any event related publications</p>

Diamond, Platinum, Gold and Silver sponsors please note that the due date for inclusion of your organisations' logo and advert in the conference magazine is 30 June 2021.

Download the MSWORD form here: <https://tinyurl.com/y572usez>

EXHIBITION REGULATIONS & TC's

Exhibition Regulations and Terms and Conditions

- 1. Agreement:** As a condition of exhibiting at the ISACA SA Conference 2021 Exhibitor hereby expressly acknowledges and agrees to comply with the terms and conditions set forth in these Exhibitor Regulations.
- 2. Direct payments to be made to:**
Bank: Nedbank Cresta
Account Name: ISACA SA
Account #: 191 335 1386
Branch Code: 19 13 05
Please send proof of payment to admin@isaca.org.za
- 3. ISACA SA** (the "Association") reserves the right to amend these Regulations or to make additions hereto. The Association further reserves the right to make specific exceptions to, or changes in, these Regulations without establishing a precedent or applying those exceptions or changes beyond the specific cases involved. The Association reserves the right, at its discretion and without necessity of refund, to terminate and revoke Exhibitor's use of exhibit space at the ISACA SA Conference if Exhibitor, after notice, fails immediately to cure any violation of these Regulations. The interpretation of these Regulations and all matters not covered by these Regulations are subject to the sole discretion of the Association.
- 4. General Terms and Conditions.** The forwarding of the Application for the Sponsorship and Exhibit Agreement to the Association does not constitute an offer to Exhibitor to enter into an agreement of any kind, oral or written, with the Association. Exhibitor expressly acknowledges that the Association reserves the right to accept or reject exhibits, in its sole discretion with or without cause, and that no formal agreement shall exist between Exhibitor and the Association until this Agreement is fully executed by both parties.
- 5. Payment and Cancellation.** A non-refundable deposit of fifty (50) percent of the total fee must accompany the Application and License Agreement. The balance of the fee is due no later than 1 August 2021. Exhibitors' Applications received on or before 30 June 2021, will be advertised as ISACA SA Conference Exhibitors in the official ISACA SA Conference program guide. Exhibitors cancelling after 7 July 2021, will not receive any refund. The Association reserves the right to require payment from an Exhibitor for all past due amounts owing to the Association prior to the ISACA SA Conference. If such amounts are not paid, the Association may apply to those accounts any exhibit fees collected for the ISACA SA Conference and may cancel the License Agreement. The Association reserves the right, in its sole discretion, to refuse or revoke acceptance of any application. In such event, all fees shall be refunded to the Exhibitor, except for any past due amounts owing to the Association.
- 6. No Endorsement.** This Agreement confers only a limited license by the Association to Exhibitor to use one or more exhibit space(s) to be assigned by the Association for exhibition purposes at the ISACA SA Conference. It does not, and shall not be construed, interpreted, or described in any way to, constitute an approval, endorsement, or recommendation of Exhibitor or its products or services, or in any manner to create an agency relationship between the Association and Exhibitor.
- 7. Exhibitor-Sponsored Meetings and Social Events.** In the interest of the success of the ISACA SA Conference, Exhibitor agrees not to extend invitations, call meetings, or otherwise invite or encourage the absence of attendees from the ISACA SA Conference area during the official hours of the ISACA SA Conference.
- 8. Photography/Videography.** By exhibiting at this event, the exhibitor grants permission to be photographed/video-filmed during the event. The resulting photographs/videos of the exhibitor and the exhibition stand may be used by ISACA SA for future promotion of ISACA SA's educational events on ISACA SA's website, social media pages and/or printed promotional materials. By exhibiting at this event, the exhibitor consents to any such use. The exhibitor understands any use of the photographs/videos will be without remuneration. The exhibitor also waives any right to inspect or approve the aforementioned use of any photographs/videos now or in the future.

9. **Delegate lists.** ISACA SA will not share any delegate contact information. Sponsors are encouraged to collect delegate contact information at their stands.

Acceptance of terms	
I hereby accept all the terms and conditions as documented in this Sponsorship and Exhibit Agreement. This Agreement represents the complete understanding between the Sponsor/Exhibitor and the Association, and no amendments, deletions, or additions hereto shall be binding without written approval from both parties, unless otherwise specifically provided herein.	
Name:	
Organisation and Title:	
Signature and Date:	

Contact ISACA South Africa Chapter:

E-mail: info@isaca.org.za

Web site: <https://engage.isaca.org/southafricachapter/>

Phone: (+27) 87 550 9289

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